

0 - 29 30-39 40-49 50-59 60-79 80-100 Low High

NA = Rating or information not available. This can also be due to a company with only partial ratings. We do not provide an overall score for partially rated companies.

Ratings Date 2015/05

Enter The Company Or Companies You Want To Study

1. Enter a company name, part of a company name, a ticker, or a brand in column B.

- 2. If the CSRHub name does not appear in column C, use the CSRHub name lookup tool (top menu, CSRHub...Company) to find the right text to put in column B.
- 3. Some sheets require selecting a single company to focus on. Mark your focus company with an "X" in column A.

4. Go to the Date Setup and Support tab below to adjust the date, if needed.

p Line Sum	ımary	6 Companies	55	Average Overall	More instructions ar examples are available online.
Select for cus Enter 1-5 applicable)	Enter Name, Ticker, or Brand	CSRHub Official Name		Industry	Country
5	Apple	Apple Inc.	57	Communications Equipment Manufacturing	USA
2	Google	Google, Inc.	60	Advertising, Public Relations, & Related Services	USA
1	Amazon	Amazon.com, Inc.	41	Electronic Shopping and Mail-Order Houses	USA
4	WMT	Wal-Mart Stores, Inc.	51	General Merchandise Stores	USA
3	Alibaba	Alibaba Com Limited	50	Software & Internet	China
	Nokia	Nokia Corporation	69	Audio & Video Equipment Manufacturing	Finland



Date Setup and Support Information

Use this password to unlock a sheet and change its formulas. Go to Home/Format/Unprotect to enter the password.

Unlock Password

csrhub

Means you can enter information into this cell

Enter dates in the format "MM/01/YYYY". All data sets are as of the first day of the month. Your focus date will automatically be set equal to the latest available data date, unless you change it.

Your Focus Date

2015/05

Latest available data date: Earliest available data date:

See Microsoft's instructions.

5/1/2015 12/1/2008

If you need to set a starting date for a graph or table, put it here.

Start Date for Graph or Table

2013/12

Statistics for the Focus Data Set

Average CSRHub overall rating	56.3
Number of rated companies in the set	15,159
Number of data sources available	369
Number of data sources used this month	162

How to Use a CSRHub Dashboard

More instructions & examples are available online.

1. Go to File, Options, Formulas and change your calculation options to manual. This will make it easier for you to get started with the Dashboard.

- 2. Enter your CSRHub username and password in the CSRHub Dashboard authorization dialog box.
- 3. Enter the names or ticker for the company or companies you want to study in the pink cells on the Enter Company Names sheet.
- 4. Put the date you would like to study into cell B11 on the Date Setup and Support sheet.
- 5. Enter the date you would like a chart or table to begin by putting a start date in cell B14.
- 6. Press F9 or "Calculate" in the lower left corner to update the sheet.
- 7. Review the results of your research in the other tabs in the file.

See answers to Frequently Asked Questions (FAQ) here.

If you experience a technical problem using your Dashboard, please contact CSRHub support. There are known problems with some network firewalls, but we may have a workaround to suggest.

How to Turn Your CSRHub Dashboard Into a PDF File

(Page size and settings have been optimized to print the width of a page in landscape mode.)

Direct Save to PDF From Excel

- 1. Choose File... Save As from the top menu tab.
- 2. Select Save as type... and choose PDF.

Printing from Excel to an Adobe PDF

- 1. Choose File...Print.
- 2. Choose "Adobe PDF" from the printer dropdown list.
- 3. Choose your print options from the dropdown list (one sheet, selected sheets, etc.).
- 4. Click the "Print" button at the top.

Additional Support Information

CSRHub Dashboard Version

Created with Version: 2.2
API code base last updated
API version number

8/18/2015 2.2

See samples of the available CSRHub Dashboards at: www.csrhub.com/content/csrhub-dashboard-samples/

See the latest CSRHub Dashboard support information and instructions at: www.csrhub.com/content/csrhub-dashboard-instructions/



and Worst Score



3%

2015/05

0%

0%

Overall Information, Including Overall Ratings and Percentile Ranks

12

Ratings run 0-100 with 100 being best.

Ratings Date

Percentile ranks are relative to all companies or to	those in the	named group. Overall Average, Best Score and Wors	st Score rel	ate to compa	nies on this p	page only.		
	39	Overall Average	55	57	56	42%	38%	44%
Average # of Sources for Overall Average, Best,	55	Best Score	69	64	57	96%	68%	96%

41

53

54

Worst Score

В	asic Da	ita			Ratings		Perc	entile Rai	nks
Company Name (From Enter Company Names Sheet)	# of Sources	Country	Primary Industry	Overall	Country Average	Industry Average	Overall	Vs Country	Vs Industry
Apple Inc.	50	USA	Communications Equipment Manufacturing	57	57	56	50%	49%	47%
Google, Inc.	48	USA	Advertising, Public Relations, & Related Services	60	57	57	65%	66%	63%
Amazon.com, Inc.	32	USA	Electronic Shopping and Mail-Order Houses	41	57	57	3%	0%	0%
Wal-Mart Stores, Inc.	55	USA	General Merchandise Stores	51	57	54	21%	16%	45%
Alibaba Com Limited	12	China	Software & Internet	50	53	57	18%	31%	12%
Nokia Corporation	37	Finland	Audio & Video Equipment Manufacturing	69	64	55	96%	68%	96%

Overall Average % Rank 35% 34% 53% 40%

Category and Subcategory Percentile Ranks

Ratings Date 2015/05

21% 54%

0 - 29	30-39	40-49	50-59	60-79	80-100
Low					High

Overall Average % Rank	35%	34%	53%	40%	40%	21%	54%	44%	33%	34%	64%	47%	50%	45%	34%	49%
Best % Rank	76%	76%	87%	82%	81%	67%	81%	72%	75%	82%	87%	87%	89%	80%	81%	81%
Worst % Rank	7%	6%	12%	11%	5%	5%	31%	16%	6%	3%	23%	18%	11%	29%	8%	9%
Worst 70 Harm	7,0	0,0	12/0	11/0	3,0	3,0	3270				centile F		11/0	2370	0,0	370
	0		111 D			0 "				gury rei	centile i					
	Ca	tegory Pe	rcentile Ra	anks		Community		Em	nployees			Environme	nt		Governa	ance
Company Name (From Enter					Community	Human Rights		Compensation	Diversity	Training,	Energy &	Environment	Resource		Leadershin	Transparency
Company Names Sheet)	Community	Employees	Environment	Governance	Dev &	& Supply	Product	& Benefits	& Labor	Health &	Climate	Policy &	Management	Board	Ethics	& Reporting
Company Names Sheet)					Philanthropy	Chain		& Deficitio	Rights	Safety	Change	Reporting	wanagement			& Reporting
Apple Inc.	30%	33%	71%	43%	16%	10%	80%	53%	24%	31%	80%	62%	72%	41%	44%	56%
Google, Inc.	55%	51%	65%	43%	81%	21%	57%	72%	38%	44%	87%	46%	63%	34%	44%	61%
Amazon.com, Inc.	7%	6%	12%	11%	5%	5%	31%	16%	9%	3%	23%	18%	11%	29%	8%	9%
Wal-Mart Stores, Inc.	13%	10%	59%	40%	20%	5%	42%	26%	6%	13%	68%	54%	49%	43%	20%	68%
Alibaba Com Limited	27%	30%	20%	19%	50%	17%	33%	28%	47%	33%	40%	18%	19%	41%	9%	17%
Nokia Corporation	76%	76%	87%	82%	70%	67%	81%	67%	75%	82%	87%	87%	89%	80%	81%	81%

List of Reporting Systems These Companies Use

	B Corp				CDP Water 2012	CDP Water 2013	EPA GGRT 2011	EPA GGRT 2012	Equator Principles	Global Reporting Initiative 2012	Global Reporting Initiative 2013	Global Reporting Initiative 2014				SASB Industry Group	UN Global Compact 2012	UN Global Compact 2013	UN Global Compact 2014
% With This System	0%	83%	50%	67%	17%	33%	0%	0%	0%	50%	33%	17%	0%	0%	0%	17%	17%	0%	17%
# With This System	0	5	3	4	1	2	0	0	0	3	2	1	0	0	0	1	1	0	1

Company Name Apple Inc. Google, Inc. Amazon.com, Inc.	Simple Count 4 4	B Corp No No No	CDP 2012 Yes Yes Yes	CDP 2013 No Yes No	CDP 2014 Yes Yes No	CDP Water 2012 No No No	CDP Water 2013 No No No	EPA GGRT 2011 No No No	EPA GGRT 2012 No No No	Equator Principles No No No	Global Reporting Initiative 2012 Yes No No	Global Reporting Initiative 2013 Yes No No	Global Reporting Initiative 2014 No No No	Green Seal No No No	IIRC Pilot No No No	PERI No No No	SASB Industry Group No Yes No	UN Global Compact 2012 No No No	UN Global Compact 2013 No No No	UN Global Compact 2014 No No No
Wal-Mart Stores, Inc. Alibaba Com Limited Nokia Corporation	6 0 9	No No No	Yes No Yes	Yes No Yes	Yes No Yes	No No Yes	Yes No Yes	No No No	No No No	No No No	Yes No Yes	No No Yes	Yes No No	No No No	No No No	No No No	No No No	No No Yes	No No No	No No Yes

Other Measures of Social Performance (CDP Band and GRI Application Level are for the Most Recently Reported Year from 2012-2014)

Other Medadies of a	ociai i c	Horman	CC					
	Brand Finance BSI	CDP 2012- 14 Report?	Glassdoor	GRI 2012- 14	Know the Chain	RepRisk	Reputation Quotient	CSR Web Area (Yes/No)
Average for This Measure			3.8			42.2	78.1	
Best Value			4.4			0.0	82.6	
Worst Value			3.4			62.0	66.0	
	Brand	CDP 2012-		GRI	Know the		Reputation	CSR Web
Company Name	Finance BSI	14 Report?	Glassdoor	2012- 14	Chain	RepRisk	Quotient	Area (Yes/No)
Apple Inc.	AAA	Yes	3.9	Yes	Yes	62.0	82.5	Yes
Google, Inc.	AAA+	Yes	4.4	No		50.0	81.3	Yes
Amazon.com, Inc.	AAA-	No	3.4	No	Yes	58.0	82.6	Yes
Wal-Mart Stores, Inc.	AA	Yes	3.5	Yes	Yes	58.0	66.0	Yes
Alibaba Com Limited		No	3.6	No		0.0		Yes
Nokia Corporation	AA-	Yes	3.8	Yes		25.0		Yes

CSRHUB® Dashboard Supply Chain Analysis Membership In Organizations That May Indicate/Require Social Performance

		всссс	BICG	BSR	CBSR	CCA	CECP	CEMEFI	Ceres	Climate Registry	EICC	EPEAT	Equator Principles	FLA	Forest Disclosure	FSC	Gobal Business Coalition	SIPRI	SPC	USCAP	WBCSD	WBENC	WeConnect	WEF
% In This Organization # In This Organization		17%	0%	50%	0%	0%	33%	0%	17%	17%	17%	17%	0%	17%	0%	0%	0%	0%	0%	0%	33%	50%	33%	33%
# III This Organization		1	0	3	0	0	2	0	1	1	1	1	0	1	0	0	0	0	0	0	2	3	2	2
Company Name	Simple Count		BICG	BSR	CBSR	CCA	CECP	CEMEFI	Ceres	Climate Registry	EICC	EPEAT	Equator Principles	FLA	Forest Disclosure	FSC	Gobal Business Coalition	SIPRI	SPC	USCAP	WBCSD			WEF
Apple Inc. Google, Inc.	8	No Yes	No No	Yes Yes	No No	No No	No No	No No	Yes No	No No	Yes No	Yes No	No No	Yes No	No No	No No	No No	No No	No No	No No	Yes No	Yes Yes	Yes No	No Yes
Amazon.com, Inc.	0	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Wal-Mart Stores, Inc.	6	No	No	Yes	No	No	Yes	No	No	Yes	No	No	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Alibaba Com Limited	0	No	No	No	No	No No	No	No	No No	No No	No No	No No	No No	No No	No No	No No	No	No No	No No	No	No	No No	No No	No
Nokia Corporation	2	No	No	No	No	NO	Yes	No	NO	NO	NO	NO	NO	NO	NO	NO	No	NO	NO	No	Yes	NO	NO	No

Environment, Social, Governance (ESG) Sources Who Collect Information On These Companies

Additional Reports Are Available Via CSRHub From Dark Blue Highlighted ESG Sources

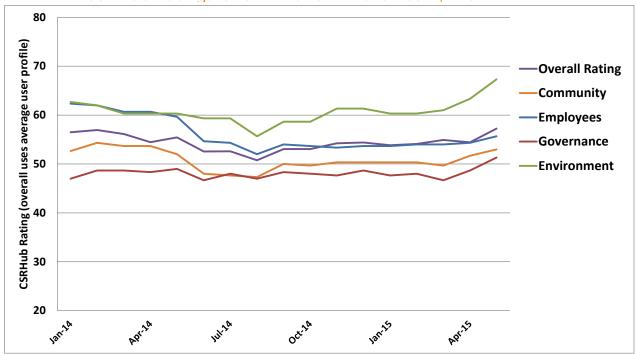
Additional Reports Are Available via CSAF	IUD I I OIII	Durk blue H	igilligilled L30	J Jources						
		Asset 4				MSCI Impact Monitor	MSCI ESG Intangible Value Assessment	RepRisk ESG Business Intelligence	Trucost	Vigeo
% With Reports		100%	100%	100%	67%	83%	100%	100%	100%	100%
# With Reports		6	6	6	4	5	6	6	6	6
Company Name	Simple Count	Asset 4				MSCI Impact Monitor	MSCI ESG Intangible Value Assessment	RepRisk ESG Business Intelligence	Trucost	Vigeo
Apple Inc.	9	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Google, Inc.	9	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Amazon.com, Inc.	9	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Wal-Mart Stores, Inc.	9	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Alibaba Com Limited	7	Yes	Yes	Yes	No	No	Yes	Yes	Yes	Yes
Nokia Corporation	8	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes

CSRHUB® Dashboard Charts

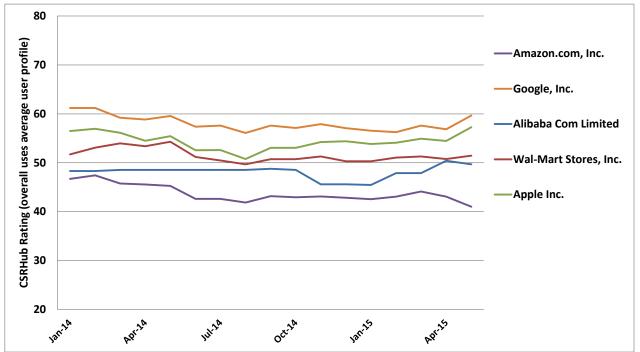
For a single company rating chart, mark a company on the Enter Company Name Sheet with the number "1" For a five company overall comparison rating chart, mark the five companies to focus on with 1 to 5 For a five company category comparison rating chart, enter the category you want to compare in cell L5

Category: Community

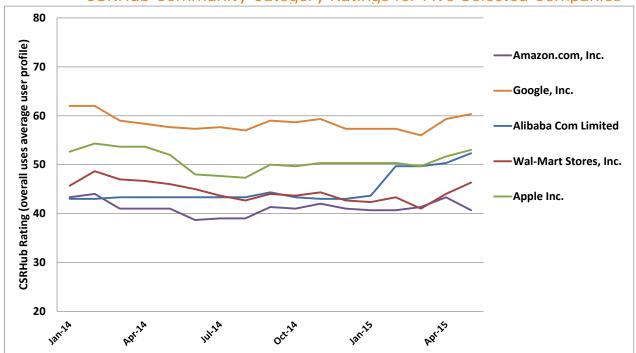
CSRHub Ratings Over Time for Amazon.com, Inc.



CSRHub Ratings Over Time for Five Selected Companies



CSRHub Community Category Ratings for Five Selected Companies



How to Make a List of Companies					
·	Type of List	Example/Replace with your choice	Value	Add'l Parm	Results (these are samples and this is the column you copy from)
You can generate lists for industry groups, industries,	Industry Group	Media			United Business Media, Inc;Discovery Communications, Inc.;Astral Media;CBS Corporation;A
regions, countries, states, cities, specific data sources,	Industry	Telecommunications			Premiere Global Services, Inc.;Level 3 Communications, Inc;Sky Network Television Limited;E
or for certain ratings levels. You can also use advanced	Region	Pacific			Contact Energy Ltd;Leighton Holdings Limited;AXA Asia Pacific Holdings;Sky Network Televisi
search on the site to create custom lists.	Country	Belgium			KBC Bank;UCB SA;Ageas SA/NV;Agfa-Gevaert;Ackermans;Cofinimmo SA;COLRUYT;D'IETEREN
	State	UT	USA		Franklin Covey Co.; Nu Skin Enterprises, Inc.; Questar Corporation; Headwaters Incorporated; H
Decide which type of list you want to generate from the	City	NY	USA	New York	NA
set to the right.	Data Source	Global Reporting Initiative 2013			NA
2. Put the parameter you want into the middle column.	Overall Rating		70	>	Cincinnati Bell Inc.;Portland General Electric Company;Meridian Energy Limited;GPT GROUP;
There is a tool on the CSRHub menu (next to View at the top	Category	Employees	72	>=	RSA Insurance Group plc;CARBO Ceramics Inc.;AMN Healthcare Services, Inc.;EnerSys Inc.;Ci
of the Excel screen) that makes it easy to find the available	Subcategory	Product	40	<	W. R. Berkley Corporation; Hudson's Bay Company; Ubisoft Entertainment; Hudbay Minerals; \
values.			Put in >,<,=,>=,<=	Put in >,<,=,>=,<=	
3. Copy the result from the right column and paste it below.					
4. Use the Data/Convert text to columns tool to convert the					
list of company names into a row of company names.					

Copy your result cell and paste your text below (paste special, values only) (don't worry if it doesn't all fit. Next step will fix this.

United Business Media, Inc;Discovery Communications, Inc.;Astral Media;CBS Corporation;AUSTAR UNITED COMMUNICATIONS LIMITED;PG Photonics;FAIRFAX MEDIA LIMITED;PMP LIMITED;SEVEN NETWORK LIMITED;TEN NETWORK HOLDINGS

Copy the text above and paste it into the yellow cell below. Then, do Data/Convert text to columns with a delimiter. Use a semicolon as the delimiter.

United E Discovery Astral Me CB AUSTAR UNITED (IPG Photonics FAIRFAX PMP LIMITED SEVEN NETWORK LIMITED

Data to Paste Into Start: MEDIA LIMITED

TEN NETW

Highlight the columns from cell B32 to the last complete cell, copy and paste into the orange box in Start Here, using paste special, transpose.

5. Copy the row of company