



# CSRHUB<sup>®</sup> Dashboard

## Date Setup and Support Information

Use this password to unlock a sheet and change its formulas. Go to Home/Format/Unprotect to enter the password.

Unlock Password

csrhub

Means you can enter information into this cell

Enter dates in the format "MM/01/YYYY". All data sets are as of the first day of the month.

Your focus date will automatically be set equal to the latest available data date, unless you change it.

Your Focus Date

2017/02

Latest available data date: 2/1/2017

Earliest available data date: 12/1/2008

If you need to set a starting date for a graph or table, put it here.

Start Date for Graph or Table

2013/12

### Statistics for the Focus Data Set

Average CSRHub overall rating	53.7
Number of rated companies in the set	17,466
Number of data sources available	506
Number of data sources used this month	211

## How to Use a CSRHub Dashboard

[More instructions & examples are available online.](#)

1. Go to File, Options, Formulas and change your calculation options to manual.

This will make it easier for you to get started with the Dashboard.

[See Microsoft's instructions.](#)

2. Enter your CSRHub username and password in the CSRHub Dashboard authorization dialog box.
3. Enter the names or ticker for the company or companies you want to study in the pink cells on the Enter Company Names sheet.
4. Put the date you would like to study into cell B11 on the Date Setup and Support sheet.
5. Enter the date you would like a chart or table to begin by putting a start date in cell B14.
6. Press F9 or "Calculate" in the lower left corner to update the sheet.
7. Review the results of your research in the other tabs in the file.

[See answers to Frequently Asked Questions \(FAQ\) here.](#)

*If you experience a technical problem using your Dashboard, please [contact CSRHub support](#). There are known problems with some network firewalls, but we may have a workaround to suggest.*

## How to Turn Your CSRHub Dashboard Into a PDF File

*(Page size and settings have been optimized to print the width of a page in landscape mode.)*

### Direct Save to PDF From Excel

1. Choose File... Save As from the top menu tab.
2. Select Save as type... and choose PDF.

### Printing from Excel to an Adobe PDF

1. Choose File...Print.
2. Choose "Adobe PDF" from the printer dropdown list.
3. Choose your print options from the dropdown list  
(one sheet, selected sheets, etc.).
4. Click the "Print" button at the top.

## Additional Support Information

### CSRHub Dashboard Version

Created with Version: 2.2

API code base last updated

5/11/2017

API version number

2.2

*See samples of the available CSRHub Dashboards at:*

[www.csrhub.com/content/csrhub-dashboard-samples/](http://www.csrhub.com/content/csrhub-dashboard-samples/)

*See the latest CSRHub Dashboard support information and instructions at:*

[www.csrhub.com/content/csrhub-dashboard-instructions/](http://www.csrhub.com/content/csrhub-dashboard-instructions/)

## How to Make a List of Companies

You can generate lists for industry groups, industries, regions, countries, states, cities, specific data sources, or for certain ratings levels. You can also use advanced search on the site to create custom lists.

1. Decide which type of list you want to generate from the set to the right.
2. Put the parameter you want into the middle column. There is a tool on the CSRHub menu (next to View at the top of the Excel screen) that makes it easy to find the available values.
3. Copy the result from the right column and paste it below.
4. Use the Data/Convert text to columns tool to convert the list of company names into a row of company names.
5. Copy the row of company

Type of List	Example/Replace with your choice	Value	Add'l Parm	Results (these are samples and this is the column you copy from)
Industry Group	Media			United Business Media, Inc.;Discovery Communications, Inc.;CBS Corporation;IPG Photonics
Industry	Telecommunications			Premiere Global Services, Inc.;Level 3 Communications, Inc.;Sky Network Television Limited;
Region	Pacific			Contact Energy Ltd;Leighton Holdings Limited;The New Zealand Refining Company Limited;S
Country	Belgium			KBC Bank;UCB SA;Ageas SA/NV;Agfa-Gevaert;Ackermans;Barco New Strip VVPR;CMB SA;Cc
State	UT	USA		Franklin Covey Co.;Boart Longyear Company;Nu Skin Enterprises, Inc.;Questar Corporation;
City	NY	USA	New York	NA
Data Source	Global Reporting Initiative 2013			NA
Overall Rating		70	>	MULTIPLEX GROUP;STMicroelectronics, Inc.;Nationwide Financial Services, Inc.;AXA;stockla
Category	Employees	72	>=	The Mosaic Company;Procter & Gamble Company;BNP Paribas;Anworth Mortgage Asset Cc
Subcategory	Product	40	<	Hudson's Bay Company;Ubisoft Entertainment;Hudbay Minerals;Whiting Petroleum Corpor

Put in >,<,>=<=< Put in >,<,>=<=<

Copy your result cell and paste your text below (paste special, values only) (don't worry if it doesn't all fit. Next step will fix this.

United Business Media, Inc.;Discovery Communications, Inc.;Astral Media;CBS Corporation;AUSTAR UNITED COMMUNICATIONS LIMITED;IPG Photonics;FAIRFAX MEDIA LIMITED;PMP LIMITED;SEVEN NETWORK LIMITED;TEN NETWORK HOI

Copy the text above and paste it into the yellow cell below. Then, do Data/Convert text to columns with a delimiter. Use a semicolon as the delimiter.

Data to Paste Into Start: United B Discovery Astral Me CB AUSTAR UNITED IPG Photonics FAIRFAX PMP LIMITED SEVEN NETWORK LIMITED TEN NETW

Highlight the columns from cell B32 to the last complete cell, copy and paste into the orange box in Start Here, using paste special, transpose.



# CSRHUB® Dashboard CSR/ESG Research

CSRHub allows its users to adjust their ratings using a number of "special issue" indicators. Some users may want to integrate these indicators into a separate score (e.g., for certain types of screening). This chart shows which special indicators apply to each company in your study. You can create a weighted average of these indicators using the orange weight numbers in row 8 to assign a weight to each issue. You can use a zero to "knock out" an issue that does not matter to you. A weighted issue total is shown in column B next to the raw count of issues

% With This Issue	0%	17%	0%	0%	17%	0%	0%	0%	0%	0%	33%	0%	0%	0%	0%	17%	0%	0%	0%
# With This Issue	0	1	0	0	1	0	0	0	0	0	2	0	0	0	0	1	0	0	0

Ratings Date **2017/02**

My Special Issue Weight

Company Name	My Weighted Count	Base Count	Animal Test User	Burma Involved	Child Labor Involved	Coal Involvement	Diverse Board	Fracking Involved	Gay & Lesbian Sensitive	Iran Involved	Labor Unions Supporter	Military Contractor	NRA Anti Gun List	Nuclear Power Involved	Ocean Red List	Pesticides & Pollutants	Sudan Involved	Sustainable Forestry Supporter	Tea Party Boycott List	Working Mother-Friendly	
Apple Inc.	NA	0.0	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Google, Inc.	NA	0.0	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Amazon.com, Inc.	1.5	2.0	No	No	No	No	Yes	No	No	No	No	Yes	No	No	No	No	No	No	No	No	No
Wal-Mart Stores, Inc.	1.0	1.0	No	No	No	No	No	No	No	No	No	Yes	No	No	No	No	No	No	No	No	No
Alibaba Com Limited	NA	0.0	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Nokia Corporation	1.5	1.0	No	Yes	No	No	No	No	No	No	No	No	No	No	No	No	Yes	No	No	No	No

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Set the range of this history table on the Date Setup and Support Sheet. Choose whether to have ratings (0 to 100 with 100 = top) or Percentile Rankings by entering an "R" or "P" into cell E5. The color key above applies only to ratings. There is no key for rankings.

NA = Rating or information not available. This can also be due to a company with only partial ratings. We do not provide an overall score for partially rated companies.

End Date (from Date Setup Sheet):	2017/02																																										
Start Date (from Date Setup Sheet):	2013/12																																										
			R Ratings (R) or Percentile (P)																																								
Overall Average	54	54	54	53	54	55	53	53	52	53	53	53	53	52	53	54	54	54	55	55	55	55	55	55	55	54	55	55	55	55	54	55	55	55	54	56	56	57	57	58	58	58	
Best Score	66	66	65	63	65	65	66	66	65	67	67	67	66	65	66	67	67	68	69	70	70	70	68	69	68	69	68	67	67	67	67	67	67	67	67	67	67	67	68	69	69	70	69
Worst Score	47	47	47	45	46	45	43	43	42	43	43	43	43	43	43	44	44	43	44	45	45	44	43	43	42	42	42	42	42	42	42	42	42	42	42	42	43	43	44	45	46	45	
Overall Ratings																																											
Company Name	2013/12	2014/01	2014/02	2014/03	2014/04	2014/05	2014/06	2014/07	2014/08	2014/09	2014/10	2014/11	2014/12	2015/01	2015/02	2015/03	2015/04	2015/05	2015/06	2015/07	2015/08	2015/09	2015/10	2015/11	2015/12	2016/01	2016/02	2016/03	2016/04	2016/05	2016/06	2016/07	2016/08	2016/09	2016/10	2016/11	2016/12						
Apple Inc.	57	57	56	54	54	55	53	53	51	53	53	54	54	54	54	55	55	56	56	56	56	57	55	57	56	58	59	59	59	59	59	60	60	62	62	63	62	62					
Google, Inc.	59	59	58	56	59	60	57	58	56	58	57	58	57	57	56	58	58	58	59	59	59	59	58	59	57	59	59	59	59	59	58	59	59	59	59	59	59	60	61	61	61	61	
Amazon.com, Inc.	47	47	47	45	46	45	43	43	42	43	43	43	43	43	43	44	44	43	44	45	45	44	43	43	42	42	42	42	42	42	42	42	42	42	43	43	44	45	46	45			
Wal-Mart Stores, Inc.	49	49	49	51	53	54	51	50	50	51	51	51	50	50	51	51	51	51	53	54	54	54	54	54	53	54	54	53	53	52	54	54	56	57	56	56	56	56					
Alibaba Com Limited	48	48	48	49	49	49	49	49	49	49	49	46	46	45	48	48	48	47	47	47	47	47	49	47	46	47	49	48	48	47	52	52	50	51	52	52	52	52					
Nokia Corporation	66	66	65	63	65	65	66	66	65	67	67	67	66	65	66	67	67	68	69	70	70	70	68	69	68	69	68	67	67	67	67	67	67	67	67	68	69	69	70	69			

# CSRHUB® Dashboard CSR/ESG Research



Set the range of this history table on the Date Setup and Support Sheet. Choose whether to have ratings (0 to 100 with 100 = top) or Percentile Rankings by entering an "R" or "P" into cell E5. Pick the category you want in cell K4. The color key above applies only to ratings. There is no key for rankings.

NA = Rating or information not available. This can also be due to a company with only partial ratings. We do not provide an overall score for partially rated companies.

End Date (from Date Setup Sheet):	2017/02		Category: Community																																								
Start Date (from Date Setup Sheet):	2013/12		Ratings (R) or Percentile (P)																																								
Overall Average	52	52	51	49	49	50	49	49	48	51	50	51	50	50	51	52	52	53	55	55	55	54	55	55	54	54	54	53	54	54	57	57	57	59	59	59	58	58	58				
Best Score	65	65	63	59	59	59	61	61	60	64	64	64	63	61	62	64	64	66	70	70	70	68	68	68	68	67	66	64	64	64	65	65	66	67	68	69	67	66	66				
Worst Score	43	43	43	41	41	41	39	39	39	41	41	42	41	41	41	43	44	45	46	47	46	45	45	45	44	43	42	42	44	45	45	44	46	47	48	45	46	46					
Category Ratings																																											
Company Name	2013/12	2014/01	2014/02	2014/03	2014/04	2014/05	2014/06	2014/07	2014/08	2014/09	2014/10	2014/11	2014/12	2015/01	2015/02	2015/03	2015/04	2015/05	2015/06	2015/07	2015/08	2015/09	2015/10	2015/11	2015/12	2016/01	2016/02	2016/03	2016/04	2016/05	2016/06	2016/07	2016/08	2016/09	2016/10	2016/11	2016/12	2017/01	2017/02				
Apple Inc.	53	53	52	51	51	52	48	48	47	50	50	50	51	51	51	52	52	52	52	52	52	52	54	53	54	52	55	55	55	55	56	56	56	56	57	57	57	57	57	55	55	56	
Google, Inc.	61	61	60	57	57	58	57	58	57	59	59	59	58	58	58	59	59	60	59	59	59	59	59	60	57	57	57	57	58	59	59	59	61	64	64	64	65	65	65	65	65	65	65
Amazon.com, Inc.	43	43	44	41	41	41	39	39	39	41	41	42	41	41	41	43	44	45	46	47	46	45	45	45	45	44	43	42	42	44	45	45	44	46	47	48	45	46	46	46	46	46	
Wal-Mart Stores, Inc.	45	46	46	45	45	46	45	44	43	44	44	45	43	43	44	44	45	50	51	51	51	51	50	50	48	50	49	49	49	48	53	53	53	56	56	57	57	56	57	56	57		
Alibaba Com Limited	43	43	43	43	43	43	43	43	43	44	43	43	43	44	50	50	51	52	52	52	50	50	55	51	51	51	56	55	55	55	62	62	61	62	63	62	61	57	57	57			
Nokia Corporation	65	65	63	59	59	59	61	61	60	64	64	64	63	61	62	64	64	66	70	70	70	68	68	68	68	67	66	64	64	64	64	65	65	66	67	68	69	67	66	66	66		



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NA = Rating or information not available. This can also be due to a company with only partial ratings. We do not provide an overall score for partially rated companies.

End Date (from Start Here page):	2017/02		Subcategory: Human Rights & Supply Chain																																				
Start Date (from Start Here page):	2013/12		Ratings (R) or Percentile (P)																																				
	Overall Average	p	Ratings (R) or Percentile (P)																																				
	24.7%	24.3%	21.9%	22.0%	21.9%	20.7%	20.4%	20.8%	20.1%	20.8%	20.6%	20.9%	22.9%	23.4%	23.8%	21.9%	21.0%	21.5%	24.7%	24.2%	23.8%	23.1%	20.7%	22.8%	26.4%	29.9%	29.8%	30.0%	29.9%	32.4%	42.1%	41.8%	43.2%	43.5%	42.2%	42.9%	41.4%	39.3%	41.9%
	67.3%	65.7%	66.1%	73.1%	73.4%	70.9%	72.9%	73.5%	70.1%	79.7%	79.2%	78.5%	80.4%	79.3%	81.8%	81.2%	79.7%	80.4%	86.6%	85.2%	85.6%	85.8%	82.5%	84.4%	86.9%	86.7%	83.7%	84.4%	87.6%	87.7%	87.7%	90.1%	88.6%	88.5%	89.3%	89.6%	88.9%	90.8%	
	3.5%	3.6%	2.3%	2.6%	2.6%	2.4%	2.3%	2.8%	3.3%	3.8%	3.8%	3.7%	4.7%	5.4%	5.4%	4.1%	3.6%	3.7%	9.3%	8.7%	8.9%	6.2%	5.0%	6.8%	11.4%	13.0%	12.8%	7.6%	7.5%	10.1%	18.2%	16.1%	14.7%	13.5%	12.4%	14.6%	6.7%	8.0%	8.3%
Category Percentile Rank																																							
Company Name	2013/12	2014/01	2014/02	2014/03	2014/04	2014/05	2014/06	2014/07	2014/08	2014/09	2014/10	2014/11	2014/12	2015/01	2015/02	2015/03	2015/04	2015/05	2015/06	2015/07	2015/08	2015/09	2015/10	2015/11	2015/12	2016/01	2016/02	2016/03	2016/04	2016/05	2016/06	2016/07	2016/08	2016/09	2016/10	2016/11	2016/12	2017/01	2017/02
Apple Inc.	22.0%	21.7%	12.6%	13.1%	13.1%	12.7%	9.2%	9.3%	9.3%	7.7%	7.8%	8.4%	11.3%	12.3%	11.8%	8.3%	8.5%	7.8%	15.2%	14.5%	15.0%	15.3%	10.7%	14.7%	18.2%	32.3%	34.4%	35.0%	34.9%	39.4%	38.9%	38.8%	45.6%	41.5%	39.6%	40.9%	36.2%	36.3%	42.1%
Google, Inc.	36.0%	35.1%	33.8%	25.7%	25.7%	24.9%	22.2%	25.3%	22.4%	22.5%	21.8%	23.7%	25.9%	30.0%	28.7%	25.4%	23.5%	20.8%	13.4%	12.8%	13.1%	13.3%	10.7%	14.7%	16.2%	15.9%	16.0%	16.5%	16.4%	19.1%	18.2%	18.2%	28.2%	28.2%	26.5%	29.2%	32.5%	28.9%	34.1%
Amazon.com, Inc.	3.5%	3.6%	2.3%	2.6%	2.6%	2.4%	2.3%	2.8%	3.3%	3.8%	3.8%	4.3%	6.0%	5.4%	5.4%	5.0%	4.3%	5.6%	11.9%	12.8%	11.5%	6.2%	5.0%	6.8%	14.4%	15.9%	12.8%	7.6%	7.5%	10.1%	18.2%	16.1%	14.7%	13.5%	12.4%	14.6%	6.7%	8.0%	8.3%
Wal-Mart Stores, Inc.	10.9%	11.3%	7.6%	7.0%	6.2%	7.0%	8.0%	6.3%	6.3%	4.3%	4.3%	3.7%	4.7%	5.4%	5.4%	4.1%	3.6%	3.7%	9.3%	8.7%	8.9%	8.9%	6.4%	8.5%	11.4%	15.9%	14.2%	18.4%	18.3%	19.1%	32.4%	32.5%	35.0%	34.2%	32.6%	32.6%	32.5%	32.6%	34.1%
Alibaba Com Limited	8.4%	8.7%	8.9%	10.6%	10.6%	6.1%	7.9%	8.0%	9.3%	6.8%	6.7%	6.6%	8.9%	8.3%	9.5%	7.6%	6.5%	10.5%	11.9%	11.3%	8.9%	8.9%	9.3%	7.6%	11.4%	13.0%	17.8%	18.4%	18.3%	19.1%	57.3%	57.4%	45.6%	55.0%	53.3%	50.8%	50.8%	40.9%	42.1%
Nokia Corporation	67.3%	65.7%	66.1%	73.1%	73.4%	70.9%	72.9%	73.5%	70.1%	79.7%	79.2%	78.5%	80.4%	79.3%	81.8%	81.2%	79.7%	80.4%	86.6%	85.2%	85.6%	85.8%	82.5%	84.4%	86.9%	86.7%	83.7%	84.4%	84.2%	87.6%	87.7%	87.7%	90.1%	88.6%	88.5%	89.3%	89.6%	88.9%	90.8%