CSRHUB® Dashboard Starting Point

Enter The Company Or Companies You Want To Study

1. Enter a company name, part of a company name, a ticker, or a brand in column B.
2. If the CSRHub name does not appear in column C, use the CSRHub name lookup tool (top menu, CSRHub...Company) to find the right text to put in column B.
3. Some sheets require selecting a single company to focus on. Mark your focus company with an "X" in column A.
4. Go to the Date Setup and Support tab below to adjust the date, if needed.

0 - 29 Low	30-39	40-49	50-59	60-79	80-100 High

NA = Rating or information not available. This can also be due to a company with only partial ratings. We do not provide an overall score for partially rated companies.

Top Line Summary	6 Companies	56	Average Overall	More instructions and examples are available online.	Ratings Date	2017/02

To Select for Focus Enter 1-5 (if applicable)	Enter Name, Ticker, or Brand	CSRHub Official Name		Industry	Country
5	Apple Inc.	Apple Inc.	62	Computers & Peripherals	USA
2	Google	Google, Inc.	62	Software & Internet	USA
1	Amazon	Amazon.com, Inc.	45	Electronic Shopping and Mail-Order Houses	USA
4	WMT	Wal-Mart Stores, Inc.	55	Retail	USA
3	Alibaba	Alibaba Com Limited	50	Trading Companies	China
	Samsung Electronics Company Limited	Samsung Electronics Company Limited	64	Semiconductor & Other Electronic Component Mfg.	South Korea

CSRHUB® Dashboard

Date Setup and Support Information

Use this password to unlock a sheet and change its formulas. Go to Home/Format/Unprotect to enter the password.

Unlock Password	csrhub		Means you can enter information into this cell

Enter dates in the format "MM/01/YYYY". All data sets are as of the first day of the month.
Your focus date will automatically be set equal to the latest available data date, unless you change it.

Your Focus Date	2017/02

Latest available data date: 2/1/2017
Earliest available data date: 12/1/2008

If you need to set a starting date for a graph or table, put it here.

Start Date for Graph or Table	2013/12

Statistics for the Focus Data Set	
Average CSRHub overall rating	53.7
Number of rated companies in the set	17,466
Number of data sources available	506
Number of data sources used this month	211

How to Use a CSRHub Dashboard

More instructions & examples are available online.

1. Go to File, Options, Formulas and change your calculation options to manual.
   This will make it easier for you to get started with the Dashboard.   See Microsoft's instructions.
2. Enter your CSRHub username and password in the CSRHub Dashboard authorization dialog box.
3. Enter the names or ticker for the company or companies you want to study in the pink cells on the Enter Company Names sheet.
4. Put the date you would like to study into cell B11 on the Date Setup and Support sheet.
5. Enter the date you would like a chart or table to begin by putting a start date in cell B14.
6. Press F9 or "Calculate" in the lower left corner to update the sheet.
7. Review the results of your research in the other tabs in the file.

See answers to Frequently Asked Questions (FAQ) here.

If you experience a technical problem using your Dashboard, please contact CSRHub support . There are known problems with some network firewalls, but we may have a workaround to suggest.

How to Turn Your CSRHub Dashboard Into a PDF File

(Page size and settings have been optimized to print the width of a page in landscape mode.)

Direct Save to PDF From Excel

1. Choose File... Save As from the top menu tab.
2. Select Save as type… and choose PDF.

Printing from Excel to an Adobe PDF

1. Choose File…Print.
2. Choose "Adobe PDF" from the printer dropdown list.
3. Choose your print options from the dropdown list
   (one sheet, selected sheets, etc.).
4. Click the "Print" button at the top.

Additional Support Information

CSRHub Dashboard Version

Created with Version: 2.2
API code base last updated   5/11/2017
API version number   2.2

See samples of the available CSRHub Dashboards at:
www.csrhub.com/content/csrhub-dashboard-samples/

See the latest CSRHub Dashboard support information and instructions at:
www.csrhub.com/content/csrhub-dashboard-instructions/

CSRHUB® Dashboard Top Level Scores

0 - 29 Low	30-39	40-49	50-59	60-79	80-100 High

Overall Information, Including Overall Ratings and Percentile Ranks

Ratings run 0-100 with 100 being best.

Ratings Date **2017/02**

Percentile ranks are relative to all companies or to those in the named group. Overall Average, Best Score and Worst Score relate to companies on this page only.

Average # of Sources for Overall Average, Best, and Worst Score						
48	Overall Average	56	53	54	59%	61%	58%
64	Best Score	64	57	55	90%	94%	92%
18	Worst Score	45	52	52	8%	5%	11%

Basic Data

Company Name (From Enter Company Names Sheet)	# of Sources	Country	Primary Industry	Ratings			Percentile Ranks		
				Overall	Country Average	Industry Average	Overall	Vs Country	Vs Industry
Apple Inc.	64	USA	Computers & Peripherals	62	52	54	85%	94%	78%
Google, Inc.	62	USA	Software & Internet	62	52	53	85%	94%	87%
Amazon.com, Inc.	37	USA	Electronic Shopping and Mail-Order Houses	45	52	52	8%	5%	11%
Wal-Mart Stores, Inc.	64	USA	Retail	55	52	53	57%	73%	57%
Alibaba Com Limited	18	China	Trading Companies	50	54	55	28%	21%	21%
Samsung Electronics Company Limited	44	South Korea	Semiconductor & Other Electronic Component Mfg.	64	57	53	90%	78%	92%

CSRHUB® Dashboard Competitor Benchmark

Category & Subcategory Ratings (0-100, 100 = best)

Ratings Date **2017/02**

Legend: 0 - 29 Low | 30-39 | 40-49 | 50-59 | 60-79 | 80-100 High

	Community	Employees	Environment	Governance		Community Dev & Philanthropy	Human Rights & Supply Chain	Product	Compensation & Benefits	Diversity & Labor Rights	Training, Health & Safety	Energy & Climate Change	Environment Policy & Reporting	Resource Management	Board	Leadership Ethics	Transparency & Reporting
Overall Average Rating	58	58	61	49		59	52	61	60	57	58	64	60	58	47	49	50
Best Rating	65	68	72	58		74	56	68	73	66	68	73	73	72	56	59	62
Worst Rating	46	47	43	34		45	41	52	49	42	43	47	45	37	36	41	25

Subcategory Ratings

Company Name (From Enter Company Names Sheet)	Category Ratings					Community			Employees			Environment			Governance		
	Community	Employees	Environment	Governance		Community Dev & Philanthropy	Human Rights & Supply Chain	Product	Compensation & Benefits	Diversity & Labor Rights	Training, Health & Safety	Energy & Climate Change	Environment Policy & Reporting	Resource Management	Board	Leadership Ethics	Transparency & Reporting
Apple Inc.	56	61	72	58		49	55	65	66	59	58	73	72	72	56	59	60
Google, Inc.	65	68	64	51		74	53	68	73	65	65	69	60	63	46	52	55
Amazon.com, Inc.	46	47	43	44		45	41	52	49	50	43	47	45	37	47	43	42
Wal-Mart Stores, Inc.	57	49	61	50		59	53	59	52	42	54	66	60	58	50	45	54
Alibaba Com Limited	57	56	52	34		58	55	57	50	60	59	57	51	49	36	41	25
Samsung Electronics Company Limited	64	68	71	54		70	56	66	70	66	68	72	73	69	45	56	62

CSRHUB® Dashboard Competitor Benchmark
Category and Subcategory Percentile Ranks

Ratings Date 2017/02

0 - 29 Low	30-39	40-49	50-59	60-79	80-100 High

	Community	Employees	Environment	Governance	Community Dev & Philanthropy	Human Rights & Supply Chain	Product	Compensation & Benefits	Diversity & Labor Rights	Training, Health & Safety	Energy & Climate Change	Environment Policy & Reporting	Resource Management	Board	Leadership Ethics	Transparency & Reporting
Overall Average % Rank	56%	53%	60%	41%	64%	35%	57%	58%	48%	55%	66%	60%	59%	35%	35%	58%
Best % Rank	82%	84%	89%	69%	96%	47%	78%	92%	77%	83%	90%	90%	91%	62%	60%	86%
Worst % Rank	17%	18%	11%	5%	23%	8%	30%	26%	10%	15%	18%	20%	7%	13%	13%	3%

Category Percentile Ranks / Subcategory Percentile Ranks

Company Name (From Enter Company Names Sheet)	Community	Employees	Environment	Governance	Community Dev & Philanthropy	Human Rights & Supply Chain	Product	Compensation & Benefits	Diversity & Labor Rights	Training, Health & Safety	Energy & Climate Change	Environment Policy & Reporting	Resource Management	Board	Leadership Ethics	Transparency & Reporting
Apple Inc.	50%	64%	89%	69%	35%	42%	70%	80%	50%	54%	90%	89%	91%	62%	60%	82%
Google, Inc.	82%	84%	71%	48%	96%	34%	78%	92%	74%	76%	82%	61%	74%	31%	41%	71%
Amazon.com, Inc.	17%	18%	11%	25%	23%	8%	30%	26%	22%	15%	18%	20%	7%	34%	17%	38%
Wal-Mart Stores, Inc.	54%	22%	63%	45%	71%	34%	51%	34%	10%	42%	73%	61%	60%	43%	23%	68%
Alibaba Com Limited	54%	45%	37%	5%	68%	42%	44%	28%	54%	58%	47%	38%	32%	13%	13%	3%
Samsung Electronics Company Limited	79%	84%	87%	57%	92%	47%	72%	88%	77%	83%	88%	90%	87%	29%	53%	86%

CSRHUB® Dashboard Competitor Benchmark

List of Reporting Systems These Companies Use

Company Name	Simple Count	American Chemistry PCMS	B Corp	CDP 2012	CDP 2013	CDP 2014	CDP 2015	CDP 2016	CDP Forests 2016	CDP Water 2012	CDP Water 2013	CDP Water 2014	CDP Water 2015	CDP Water 2016	Conflict Minerals Filing Report	DOE College Scorecard	EMAS	EPA GGRT 2014	EPA GGRT 2015	EPA Transport Data 2014	EPA Transport Data 2015	Equator Principles	Global Reporting Initiative 2014	Global Reporting Initiative 2015	Global Reporting Initiative 2016	Green Seal	GRESB	GreenPages
% With This System		0%	0%	83%	50%	67%	67%	67%	0%	0%	17%	17%	0%	0%	17%	0%	0%	0%	0%	17%	17%	0%	50%	50%	50%	0%	0%	33%
# With This System		0	0	5	3	4	4	4	0	0	1	1	0	0	1	0	0	0	0	1	1	0	3	3	3	0	0	2
Apple Inc.	13	No	No	Yes	No	Yes	Yes	Yes	No	No	No	No	No	No	Yes	No	No	No	No	No	No	No	Yes	Yes	Yes	No	No	Yes
Google, Inc.	10	No	No	Yes	Yes	Yes	Yes	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Amazon.com, Inc.	5	No	No	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Wal-Mart Stores, Inc.	16	No	No	Yes	Yes	Yes	Yes	Yes	No	No	Yes	Yes	No	No	No	No	No	No	No	Yes	Yes	No	Yes	Yes	Yes	No	No	No
Alibaba Com Limited	2	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Samsung Electronics Company Limited	11	No	No	Yes	Yes	Yes	Yes	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes	No	No	Yes

IIRC Pilot	Newsweek Top 500 Global 2015	Newsweek Top 500 Global 2016	Newsweek Top 500 US 2015	Newsweek Top 500 US 2016	PERI	SASB Industry Group	SEBI	Swiss PTR	UN Global Compact 2015	UN Global Compact 2016
0%	100%	100%	67%	67%	0%	17%	0%	0%	0%	0%
0	6	6	4	4	0	1	0	0	0	0

IIRC Pilot	Newsweek Top 500 Global 2015	Newsweek Top 500 Global 2016	Newsweek Top 500 US 2015	Newsweek Top 500 US 2016	PERI	SASB Industry Group	SEBI	Swiss PTR	UN Global Compact 2015	UN Global Compact 2016
No	Yes	Yes	Yes	Yes	No	Yes	No	No	No	No
No	Yes	Yes	Yes	Yes	No	Yes	No	No	No	No
No	Yes	Yes	Yes	Yes	No	No	No	No	No	No
No	Yes	Yes	Yes	Yes	No	No	No	No	No	No
No	Yes	Yes	No	No	No	No	No	No	No	No
No	Yes	Yes	No	No	No	No	No	No	No	No

CSRHUB® Dashboard Competitor Benchmark

Other Measures of Social Performance

(CDP status GRI Application Level are for the stated periods)

	Brand Finance BSI	CDP 2014-16 Report?	Glassdoor	GRI 2016 Report Type?	Know the Chain	RepRisk	Reputation Quotient	CSR Web Area (Yes/No)
Average for This Measure			3.8			50.2	79.9	
Best Value			4.4			0.0	84.0	
Worst Value			3.2			64.0	69.1	

Company Name	Brand Finance BSI	CDP 2014-16 Report?	Glassdoor	GRI 2016 Report Type?	Know the Chain	RepRisk	Reputation Quotient	CSR Web Area (Yes/No)
Apple Inc.	AAA	Yes	4.0	Non - GRI	Yes	64.0	83.0	Yes
Google, Inc.	AAA+	Yes	4.4	NA		59.0	83.0	Yes
Amazon.com, Inc.	AA+	No	3.5	NA	Yes	62.0	84.0	Yes
Wal-Mart Stores, Inc.	AA	Yes	3.2	RI - Reference	Yes	56.0	69.1	Yes
Alibaba Com Limited	AA+	No	4.0	NA		0.0		Yes
Samsung Electronics Company Limited	AAA	Yes		GRI - G4	Yes	60.0	80.4	No

CSRHUB® Dashboard Competitor Benchmark

Membership In Organizations That May Indicate/Require Social Performance

Company Name	Simple Count	ACCORD	Alliance for Bangladesh	Affirm	ACGA	ASBC	BCCCC	BICG	BSR	CBSR	CCA	CECP	CEMEFI	Ceres	Climate Registry	CRA	CSR Europe	EICC	EPEAT	Equator Principles	FLA	Forest Disclosure	FSC	Gobal Business Coalition	Global G.A.P. Member	Global Sullivan Principles	INCR	NAEM	PICG	SAC	SIPRI	SPC	SRI-Connect	Sustainable Brands	TSC	USCAP	WBCSD	WBENC	We Mean Business	WeConnect	WEF
% In This Organization		0%	17%	0%	0%	0%	50%	0%	67%	0%	0%	50%	0%	17%	17%	0%	17%	50%	33%	0%	17%	0%	0%	0%	17%	0%	0%	0%	0%	17%	17%	0%	83%	0%	0%	0%	50%	50%	50%	33%	50%
# In This Organization		0	1	0	0	0	3	0	4	0	0	3	0	1	1	0	1	3	2	0	1	0	0	0	1	0	0	0	0	1	1	0	5	0	0	0	3	3	3	2	3
Apple Inc.	11	No	No	No	No	No	Yes	No	Yes	No	No	No	No	Yes	No	No	No	Yes	Yes	No	Yes	No	No	No	No	No	No	No	No	No	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	No
Google, Inc.	7	No	No	No	No	No	Yes	No	Yes	No	No	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	Yes	No	No	No	Yes	No	Yes	No	Yes
Amazon.com, Inc.	2	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No	Yes	No	No	No	No	No	No	No	No
Wal-Mart Stores, Inc.	12	No	Yes	No	No	No	No	No	Yes	No	No	Yes	No	No	Yes	No	No	Yes	No	No	No	No	No	No	Yes	No	No	No	No	No	Yes	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Alibaba Com Limited	1	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	Yes
Samsung Electronics Company Limited	9	No	No	No	No	No	Yes	No	Yes	No	No	Yes	No	No	No	No	Yes	Yes	No	No	No	No	No	No	No	No	No	No	No	Yes	No	No	Yes	No	No	No	Yes	Yes	No	No	No

CSRHUB® Dashboard Competitor Benchmark

Environment, Social, Governance (ESG) Sources Who Collect Information On These Companies

Additional Reports Are Available Via CSRHub From Dark Blue Highlighted ESG Sources

		Asset 4	EIRIS	ET Carbon Rankings	IW Financial	MSCI ESG Carbon Metrics	MSCI ESG Governance Metrics	MSCI ESG Controversies	MSCI ESG Intangible Value Assessment	RepRisk ESG Business Intelligence	Trucost	Vigeo
% With Reports		100%	100%	83%	83%	100%	100%	100%	100%	100%	100%	67%
# With Reports		6	6	5	5	6	6	6	6	6	6	4
Company Name	Simple Count	Asset 4	EIRIS	ET Carbon Rankings	IW Financial	MSCI ESG Carbon Metrics	MSCI ESG Governance Metrics	MSCI ESG Controversies	MSCI ESG Intangible Value Assessment	RepRisk ESG Business Intelligence	Trucost	Vigeo
Apple Inc.	11	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Google, Inc.	11	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Amazon.com, Inc.	11	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Wal-Mart Stores, Inc.	11	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Alibaba Com Limited	9	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Samsung Electronics Company Limited	9	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	No

CSRHUB® Dashboard Charts

For a single company rating chart, mark a company on the Enter Company Name Sheet with the number "1"
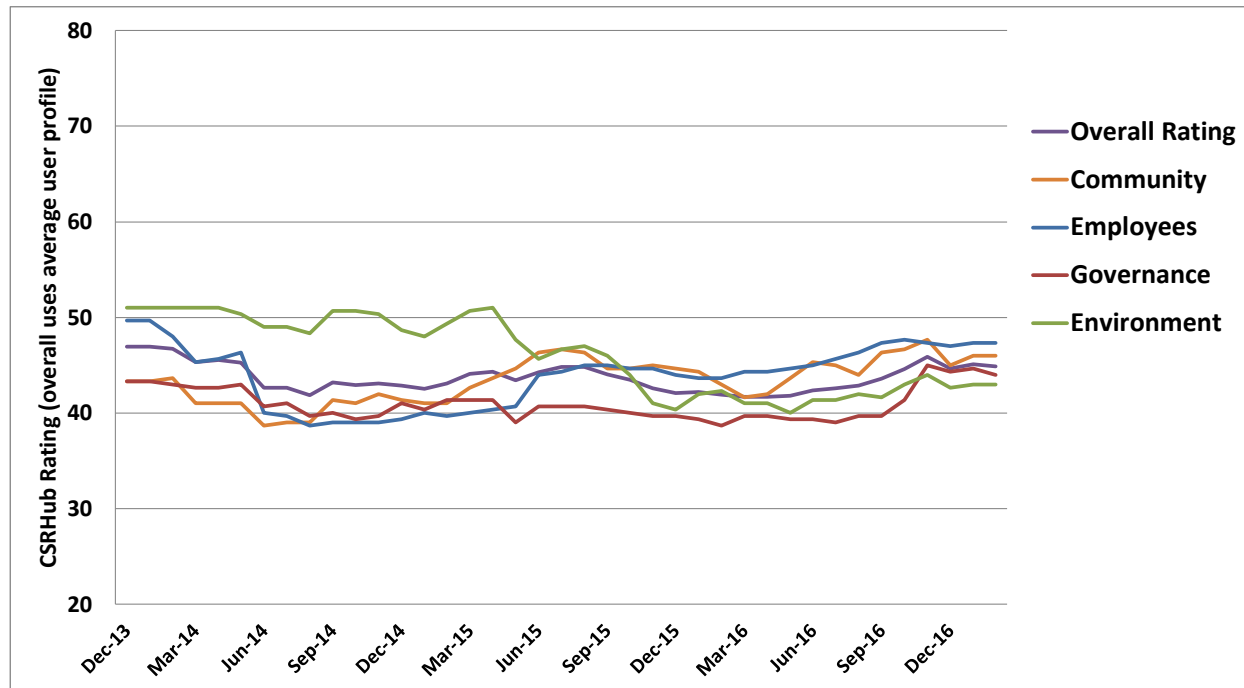*For a five company overall comparison rating chart, mark the five companies to focus on with 1 to 5*
For a five company category comparison rating chart, enter the category you want to compare in cell L5
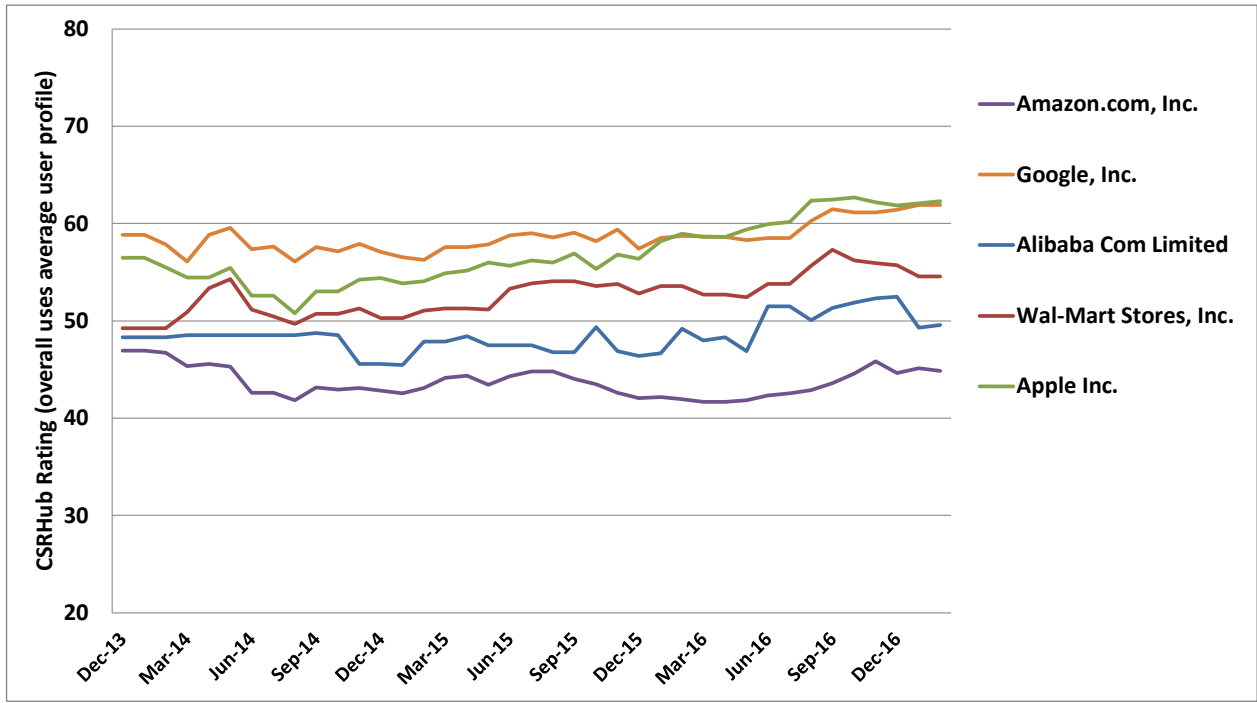
Category:

Community

CSRHub Ratings Over Time for Amazon.com, Inc.

CSRHub Ratings Over Time for Five Selected Companies

Legend:
- Amazon.com, Inc.
- Google, Inc.
- Alibaba Com Limited
- Wal-Mart Stores, Inc.
- Apple Inc.

Y-axis: CSRHub Rating (overall uses average user profile), 20 to 80

X-axis: Dec-13, Mar-14, Jun-14, Sep-14, Dec-14, Mar-15, Jun-15, Sep-15, Dec-15, Mar-16, Jun-16, Sep-16, Dec-16

CSRHub Community Category Ratings for Five Selected Companies

CSRHub Rating (overall uses average user profile)

Legend:
- Amazon.com, Inc.
- Google, Inc.
- Alibaba Com Limited
- Wal-Mart Stores, Inc.
- Apple Inc.